



Creating inclusive workplaces where everyone can thrive

Moxie develops and delivers diversity, equity and inclusion solutions that support inclusive values, create daily behavior change and embed inclusion in culture. Our product suite covers the lifecycle talent from recruiting to daily interactions, designed and delivered for everyone from your executive leadership to your newest hire. Our programs are delivered in a digital, actionable, scalable format. Several Chief Diversity Officers have called our solutions “the future of D&I.”



“This app helps drive knowledge by giving people what they can do daily that is impactful - small, everyday actions.”

**D&I Senior Director,
Nestle-Purina**



Client Results

Individuals

99% of users would recommend the Everyday Inclusion app

86% taken action, used a tip or tool within 3 weeks of download

“I love starting my day with a cup of coffee and my daily nudge. It’s a great reminder to be inclusive and sets the tone for my day.”

“I love the gamification aspect -it makes me want to go back in each day and keep the streak running.”

100
Net Promoter
Score®

People Leaders

86% of People Leaders say the app is an easy tool they can use for on-the-go DEI training and coaching

“I share daily inclusion tips in my huddle with my team”

“The app helps me communicate more elegantly with my team”

Organizations

94% see the app as having a variety of organizational instances such as within ERGs, supporting affinity month programming

“We have employees download the app during new employee orientation. It makes inclusion a part of our onboarding process”



Learn more about the Everyday Inclusion app at TheMoxieExchange.com/ei



The Everyday Inclusion App powered by The Moxie Exchange allows you to activate DEI across your entire organization.

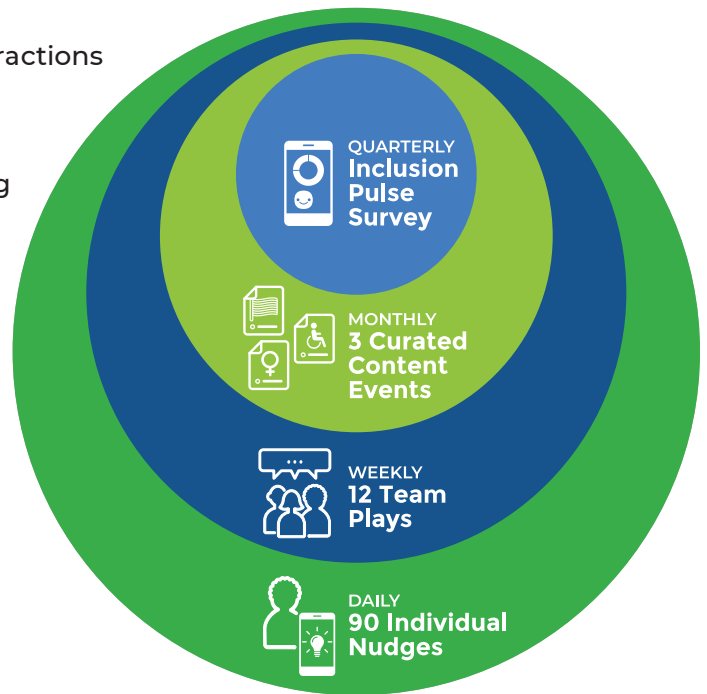
No login required, and content is delivered to a tool employees use all day long. There is nothing to install, nothing behind firewalls, and no personally identifiable data tracked.

As your DEI content partner, we provide consistent updates and additions - 800+ nudges and counting.

Creates a Rhythm of Inclusion

From programmatic to embedded in ongoing workplace interactions and culture.

Rhythm creates inclusion momentum for individuals, small teams, large groups and the entire organization while tracking employee engagement and incentivizing with gamification.



Imagine the impact...



Provides Data Informed Insights

- Top DEI searched and screen views to inform programming
- Pulse surveys to measure inclusion and prevent expensive turnover & lawsuits
- Board ready data
- Measure inclusion, benchmark, track trends

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WBENC/FedEx Top 20 most innovative products of 2020
Named a DEI solution that infuses DEI into daily operations by Forrester research

