

EVERYDAY INCLUSION APP PRIVACY POLICY

Last modified: April 22nd, 2022

OVERVIEW OF POLICY

The Moxie Exchange, LLC, a Colorado limited liability company ("Moxie" or "We") respects your privacy and is committed to protecting it through our compliance with this policy. This policy describes the types of information we may collect or that you may provide when you download, install, register with, access, or use the Everyday Inclusion mobile application (the "App"), and our practices for collecting, using, maintaining, protecting, and disclosing that information. Moxie collects and processes information through this App on behalf of the Client Partner (as described in the Terms of Service).

This policy applies only to information we collect in this App and email, text, and other electronic communications sent through or in connection with this App.

This policy DOES NOT apply to information that we collect offline or on any other Moxie Apps or websites, or that you provide to or are collected by any third party.

Our websites, apps, and these other third parties may have their privacy policies, which we encourage you to read before providing information on or through them.

Please read this policy carefully to understand our policies and practices regarding your information and how we will treat it. If you do not agree with our policies and practices, do not download, register with, or use this app. By downloading, registering with, or using this app, you agree to its terms and conditions. This policy may change from time to time. After we revise this policy, your continued use of this app means you accept those changes, so please check the policy periodically for updates.

CHILDREN UNDER THE AGE OF 18

The App is not intended for children under 18 years of age, and we do not knowingly collect Personal Information from children under 18. If we learn we have collected or received Personal Information from a child under 18 without verification of parental consent, we will delete that information. If you believe we might have any information from or about a child under 18, please contact us at info@moxieexchange.com.

PERSONAL INFORMATION

It is the goal of Moxie Exchange to not collect personally identifiable information in any way. The mobile app and our services have been designed in a way that will encourage the adoption of our platform without it.

When you download, register with, or use this App, do not provide us with information by which you may be personally identified, such as your full name ("Personal Information"). You are asked for information that is about you but individually does not identify you, such as your job title and your work location. You are not required to use your legal name to establish your user identity on the App and may create a moniker.

INFORMATION WE COLLECT AND HOW WE COLLECT IT

We collect information from and about users of our App:

- Directly from you when you provide it to us.
- Automatically when you use the App.

This information includes:

- Information that you provide by filling in forms in the App. This includes information provided at the time of registering to use the App, completed surveys and requesting further services. We may also ask you for information when you report a problem with the App.
- Records and copies of your correspondence (including email addresses and phone numbers), if you contact us.
- Your responses to surveys completed through the App.
- Details of the actions you take through the App.
- Your search queries on the App.

If you do not want us to collect this information do not download the App or delete it from your device.

THIRD-PARTY INFORMATION COLLECTION

When you use the App or its content, certain third parties may use automatic information collection technologies to collect information about you or your device. These third parties may include:

- Analytics companies such as Google or Apple.
- Your mobile device manufacturer.
- Your mobile service provider.

These third parties may use tracking technologies to collect information about you when you use this app. The information they collect may be associated with your Personal Information or they may collect information, including Personal Information, about your online activities over time and across different websites, apps, and other online services websites. They may use this information to provide you with interest-based (behavioral) advertising or other targeted content.

We do not control these third parties tracking technologies or how they may be used. If you have any questions about an advertisement or other targeted content, you should contact the responsible provider directly.

USAGE AND ANALYTICS DATA

We use information that you provide to us, including any Personal Information, to:

- Provide you with the App and its contents, and any other information, products, or services that you request from us.
- Fulfill any other purpose for which you provide it.
- Carry out our obligations and enforce our rights arising from any contracts entered into between you and us.
- Notify you when App updates are available, and of changes to any products or services we offer or provide through it.

- Create aggregate data and reports which are provided to the Client Partner or its authorized agents. Further, to protect your privacy, we ensure that any aggregate information on pulse survey data provided to us is included in a grouping of five or more collective users before sending any such information to the Client Partner.

The usage information we collect helps us to improve our App and to deliver a better and more personalized experience by enabling us to:

- Estimate our audience size and usage patterns.
- Speed up your searches.
- Recognize you when you use the App.

COOKIES

Moxie Exchange and the Everyday Inclusion app explicitly do not allow external links in the app for security reasons. Anonymized tracking and/or usage data may be collected to show engagement with our products and drive improvements to the platform.

CUSTOMER SERVICE COMMUNICATIONS

All customer communications should be between the client and Moxie. All communications will come directly from the team here at Moxie. Those communications will be treated as private and confidential unless otherwise specified.

COMPLIANCE WITH DATA PROTECTION LAWS

The Everyday Inclusion app data is stored on Google Firebase. Google Firebase is fully compliant with the following standards: ISO 27001, SOC 1/2/3, General Data Protection Regulation (GDPR), and the California Consumer Privacy Act (CCPA).

DATA SECURITY

Data security is crucially important to us. We will make every reasonable effort to adhere to the best practices of local and government regulations. Our systems were designed from the ground up to protect any personally identifiable data by limiting its collection.

DATA LOCALITY

“The Moxie Exchange, LLC” is a US-based business following the best guidance for US data protection. We are committed to a US-based data locality approach for our products and services. If you require a different Data Locality Policy, please reach out to us.

CHANGES TO THE PRIVACY POLICY

We may update our privacy policy from time to time. If we make material changes to how we treat our users' Personal Information, we will post the new privacy policy on this page with a notice that the privacy policy has been updated and notify you by an in-App alert the first time you use the App after we make the change.

The date the privacy policy was last revised is identified at the top of the page. You are responsible for periodically visiting this privacy policy to check for any changes.

CONTACT INFORMATION

To ask questions or comment about this privacy policy and our privacy practices, contact us at:
info@moxieexchange.com