



STILL TRAINING THE OLD SCHOOL WAY? SPARK YOUR TALENT WITH MOXIE

TODAY'S WORKFORCE IS:



IMPATIENT

8 seconds, average transient attention span—shorter than a goldfish!

4 minutes, maximum time spent watching any given training video



OVERWHELMED

75% believe stress is affecting their productivity and health

Only 1% of work week dedicated to training and development



DISTRACTED

Checks inbox an average of **30-40X** per hour

Switches between devices an average of **21X** per hour



UNTETHERED

67% of employees use mobile technology for work

30% of full-time employees do most of their work somewhere other than the office



Time is the most precious resource in the business world today. Learning needs to be **on demand**, available on the go and delivered in a **bite-sized, actionable format**.

MOXIE MICRO LEARNING ENGAGES YOUR WHOLE TEAM:



BITE-SIZED

1-3 minute videos packed with actionable content: one knowledge nugget per lesson

Scalable professional development ideas, tools and resources



ON DEMAND

Accessible anytime—easy to fit into a crowded schedule

At the point of need—precisely what's needed, precisely when it's needed



REAL WORLD

Leading-edge, relevant, attention-grabbing and easy-to-implement lessons for success

Unlimited access to the full Moxie Micro Course and Online Workshop catalog



ON-THE-GO LEARNING

Mobile friendly—viewable from any device 24/7

Inbox delivery—simply click to start training

TOOLS TO UNLEASH HUMAN POTENTIAL AT WORK

Moxie Micro Courses and Online Workshops are real world, real time and fed by the issues and opportunities that await your team every day in the workplace.

YOU AND YOUR TEAM GET:

Convenience—Delivers actionable professional development to women throughout your company

Value—Provides an organization-wide solution for a lower price per person than traditional training

Progress—Fills your organization with diverse talent ready to step up and into their full potential